



Online

The Actuarial Post is the most up to date actuarial online portal that is written *by* actuaries *for* actuaries. The content within the site is divided into the main markets within the actuarial marketplace for ease of use. If you want information on Life then a simple click allows you access to numerous news and articles from this micro-site, likewise with GI, Pensions and Investment. There is also the unique WikiActuary section that we believe will become one of the most informative Wiki; on the web today that will be built by actuaries. In addition there is also a full-service jobs board. The weekly Newsletter and monthly Digital Magazines will also be sent directly to the desktops of over 11,000 actuaries from our database of readers.

1 Post Website Display Ads

Prominent display positioning on various pages on the website ensures maximum exposure for your brand to be viewed by the Post's readership and deliver traffic to your specific location or website in general as requested.

Homepage

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|---------------|---------------------|
| Top Banner | £1,095.00 per Month |
| Bottom Banner | £995.00 per Month |
| Skyscraper | £995.00 per Month |
| Side Tile | £395.00 per Month |
| Bottom Tile | £395.00 per Month |

LIFE, GI, PENSIONS, INVESTMENTS Homepage

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| Top Banner | £795.00 per Month |
| Bottom Banner | £695.00 per Month |
| Skyscraper | £595.00 per Month |
| Side Tile | £295.00 per Month |
| Bottom Tile | £295.00 per Month |

WikiActuary

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| Top Banner | £1,095.00 per Month |
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2 Post Newsletter

Every week we will be publishing a Newsletter and will be sent directly to the desktops of our readership. We will be issuing frequent broad based and single subject newsletters to sections of our database that have requested information on specific application area in Life, Pensions, GI or Investments.

Newsletter Sponsorship

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|------------|---------|
| Banner | £395.00 |
| Tile | £195.00 |
| Text Story | £195.00 |

3 Post Magazine

The digital Post Magazine will feature more in depth articles and technical forums that anyone involved in the actuary market place will enjoy. There will be regular sections that our readership will enjoy every month such as Editorial, Dispatch, Conundrum, The Podium, Highlights all designed to ensure that our readership has a magazine that reflects the in depth editorial content that they demand.

The Podium

The Podium is the forum for an article that delivers the main topic of interest to actuaries for that issue. The Podium will command the largest article in the magazine and will form, along with the editorial comment, the focus for the majority of the magazines input for that month

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| Sponsorship of The Podium Page | £995.00 per Issue |
| Banner | £595.00 per Issue |
| Tile | £395.00 per Issue |

Dispatch

The Post's readers enjoy debating the issues of the day and showing their literary skills when conversing with their fellow actuaries.

Mentioned in Dispatches.

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| (Sponsor the Winning Letter of that Months issue) | £250.00 per Issue |
| Banner | £195.00 per Issue |
| Tile | £125.00 per Issue |

Conundrum

As the title suggests the brain teaser section of the magazine enables our readership to enjoy pitting their wits against the editor's monthly puzzles.

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| Sponsorship of Conundrum Page | £495.00 per Issue |
| Banner | £195.00 per Issue |
| Tile | £125.00 per Issue |

Highlights

Following The Podium's lead the Highlights feature is a collection of articles surrounding the magazines main topic, be it Solvency II, Capital Modelling, CPI or whatever the main them of the magazine may be it is sure to be compelling reading for our readership

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| Sponsorship of Highlights Pages | £595.00 per Page per Issue |
| Banner | £595.00 per page per issue |
| Tile | £395.00 per Page per Issue |